


*one* 

# L'ORÉAL

FAMILY & FRIENDS

L'ORÉAL FOR THE FUTURE

The next normal. Becoming stronger with e-Commerce



**WHAT WE DO  
TODAY CAN  
IMPROVE ALL OUR  
TOMORROW**

**L'ORÉAL**  
FOR THE FUTURE

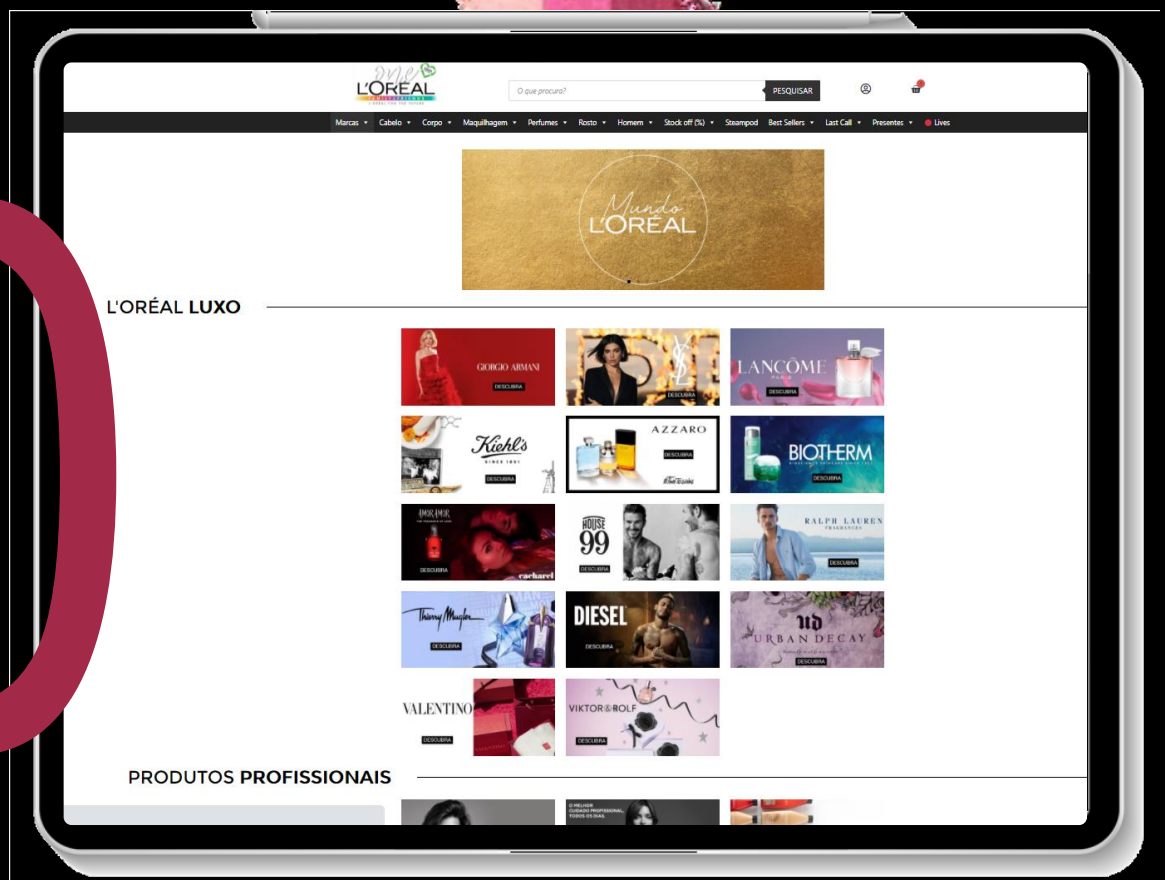




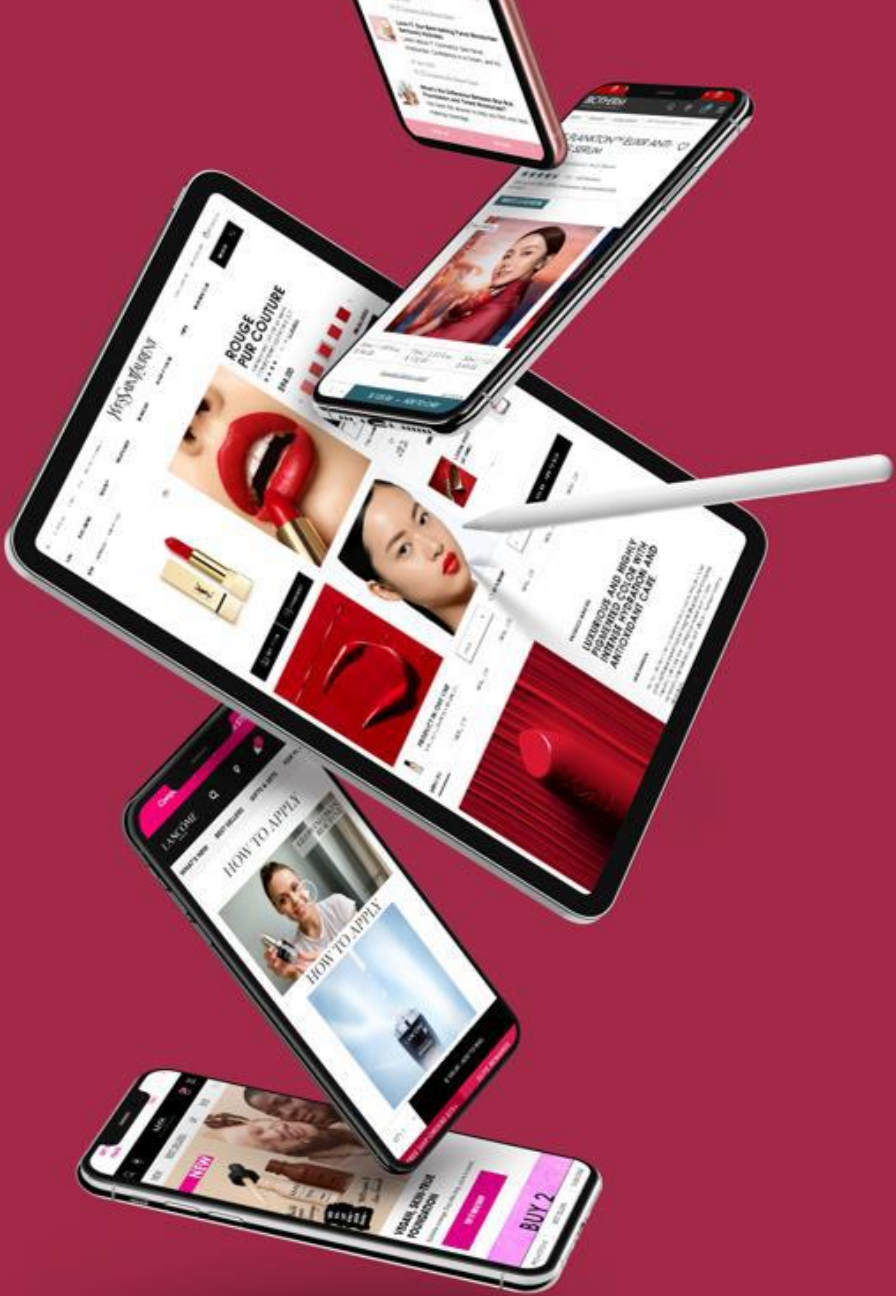
2019



2020







WEBSITE

CRM

PRODUTO

ANIMAÇÃO

SERVIÇO ACONSELHAMENTO

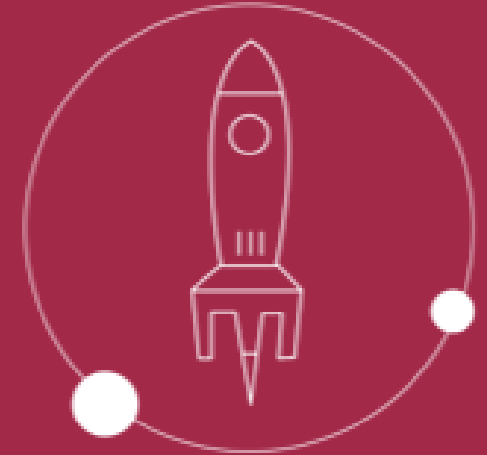
SOCIAL COMMERCE

VIRTUAL TRY ON

ADN DAS MARCAS

APOIO AO CLIENTE

O MIUNDO L'ORÉAL



# Criar a Beleza que faz avançar o Mundo

